

Subject: Slight Change on Webboundary="Apple-Mail=_FB0F5EB8-CA81-409B-82F9-B6837257A93B"
From: "Michael Lamb" <Michael@downtownnews.com>
Date: 09/27/2016 11:09 AM
To: "Michael Filson" <MFilson@downtownla.com>

Hi Michael

We had to make a slight change on the web for your Halloween promotion. The Carousel was booked already for 2 weeks in October, so we are moving you to Leaderboard B for those 2 weeks.
Here is the new sked:

Week of	Item
10/3	Carousel
10/10	Leaderboard B
10/17	Leaderboard B
10/24	Carousel

You are already sending us a 728x90 graphic for the eblasts this week, so no additional artwork changes
Thanks

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